



## **30th Annual Anti-Fraud Conference**

### **Tentative Schedule**

*(Classes, titles, subjects, times, and instructors are subject to change.)*

**Presented by AFA, CDI, CDAA and NICB**

[www.annualantifraudconference.com](http://www.annualantifraudconference.com)

**Hyatt Regency Monterey Hotel**

**Monterey, California**

**April 17 - 19, 2019**

### **SCHEDULE OF EVENTS**

#### **TUESDAY, APRIL 16, 2019**

- |                               |  |
|-------------------------------|--|
| <b>7:30 A.M. – 12 Noon</b>    | <b>30<sup>th</sup> Annual Anti-Fraud Conference Golf Tournament<br/>Old Del Monte Golf Course, Hyatt Regency</b>               |
| <b>12:00 P.M. – 5:00 P.M.</b> | <b>Conference Registration Opens – Conference Center Foyer</b>   |
| <b>1:00 P.M. – 5:00 P.M.</b>  | <b>Exhibitor Set-Up</b>  |
| <b>5:30 P.M. – 7:00 P.M.</b>  | <b>Networking Reception - First Quarterly AFA Meeting and Attendee<br/>Welcome Reception - Hyatt Regency President's House</b> |

#### **WEDNESDAY, APRIL 17, 2019**

- |                  |  |
|------------------|--|
| <b>7:00 A.M.</b> | <b>Conference Registration Opens - Conference Center Foyer</b> |
| <b>7:30 A.M.</b> | <b>Exhibitor's Hall Opens – Conference Center</b>              |

**GENERAL SESSION**

***Regency Main***

**8:00 A.M. – 9:00 A.M.**            **Jay Bobrowsky**, AFA President, Supervisor, Employers  
**Ricardo Lara**, California Insurance Commissioner  
**Nancy O’Malley**, Alameda County District Attorney and CDA  
representative  
**Jeannine M. Pacioni**, Monterey County District Attorney  
**George Mueller**, Deputy Commissioner, Enforcement Branch, California  
Department of Insurance  
**Ron Michel**, Supervisory Special Agent, NICB

**9:00 A.M. – 10:00 A.M.**            **Assembling a Compelling Case**  
**Jennifer Lentz Snyder**, Head Deputy, Healthcare Fraud Division, Los  
Angeles County District Attorney’s Office

**10:00 A.M. – 10:15 A.M.**            **Break**

**10:15 A.M. – 11:45 A.M.**            **Fraud and National News – CBS - 48 Hours**  
**Peter Van Sant**, News Reporter and Correspondent, 48 hours  
**Greg Fisher**, West Coast Coordinator, 48 hours

**11:45 A.M. – 1:00 P.M.**            **Lunch – Monterey Ballroom**

**BREAKOUT SESSIONS**

**1:00 P.M. – 3:00 P.M.**

**Social Media: Cultural Catastrophe or Evidentiary Goldmine? A Prosecutor’s Perspective**

**Rahul Gupta**, Deputy District Attorney, Orange County District Attorney’s Office

**Investigating Kickback Schemes**

**Norm Levy**, Investigator (retired), Santa Clara County District Attorney’s Office

**Jon Atkinson**, Investigator, Santa Clara County District Attorney’s Office

**Julie Sousa**, Deputy District Attorney, Santa Clara County District Attorney’s Office

**California Criminal Discovery**

**Jeremy Seymour**, Deputy District Attorney, Contra Costa County District Attorney’s Office

**New Technology in Investigations & Law Enforcement**

**Michael Fabozzi**, Detective, California Department of Insurance Fraud Division

**Investigating and Prosecuting Drug Rehab Center Fraud: More Than Money, it's About Lives**

**Shaun Gipson**, Deputy District Attorney, Los Angeles County District Attorney's Office

**3:00 P.M. – 3:15 P.M. Break**

**BREAKOUT SESSIONS**

**3:15 P.M. – 5:15 P.M.**

**SIU/Field Investigator Safety & Tactics**

**Jim Wesson**, CEO, J.D. & Associates, Inc.

**Pharmaceutical frauds & associated kickbacks schemes: Identifying the hub of the scheme via analytics**

**Michael Stahl**, D.C.

**Playing with Fire: Self-referrals, Kickbacks and Labor Code Sections 139.3 and 139.32**

**Kate Zimmermann**, Senior Deputy District Attorney, Kern County District Attorney's Office  
**James Fisher**, Counsel to the Administrative Director, Division of Workers' Compensation

**Living the Suite Life? Investigating and Defeating Fraudulent ALE (Additional Living Expense) Claims**

**Mike McKee**, Senior Special Agent, National Insurance Crime Bureau (NICB)  
**Pete Galassi**, Special Investigations Unit Sr. Manager, Mercury Insurance  
**Jonathan H. Colman**, Managing Attorney, Colman Law Group

**Automotive Forensic Locksmithing**

**Chad Tredway**, Forensics Locksmith, North America West Automotive Forensic Services

**5:30 P.M. – 7:00 P.M. Networking Reception – Hyatt Regency President's House**

**THURSDAY, APRIL 18, 2019**

**7:30 A.M. Conference Registration Opens**

**7:15 A.M. Exhibitor's Hall Opens**

## **BREAKOUT SESSIONS**

**8:00 A.M. – 10:00 A.M.**

### **Role of Medical Necessity in Medical Coding and documentation**

**Beth Howard-Stalker**, CEO, CostFirst, Corp.

**Bill Reynolds**, Owner/Partner, First Investigation Services

### **Playing the Game – Understanding the Steps to Investigating Suspected Fraud (an interactive team experience) Part I**

**Gordon Oard**, Senior Special Investigator, Berkshire Hathaway Homestate Companies

**Don Marshall**, Vice President, Zenith Insurance Company

### **Vehicle Arson Investigations - Don't Get Burned!**

**Ulises Castellon**, CPCU, RPA Fire Cause Analysis

**Andy Berasley**, CFCI, CVFI, IAAI-FIT(V), Fire Cause Analysis

### **Premium Fraud and the Underground Economy**

**Dominic Dugo**, Chief Deputy, San Diego County District Attorney's Office

### **Hindsight is 20/20: Prosecutor Perspectives on Effective Deposition for Criminal Prosecution**

**Jill Nerone**, Supervising Deputy District Attorney, Alameda County District Attorney's Office

**Laura Meyers**, Assistant District Attorney, San Francisco County District Attorney's Office

**Nicole Pantaleo**, Deputy District Attorney, Marin County District Attorney's Office, Insurance Fraud Department Coordinator

**10:00 A.M. – 10:15 A.M. Break**

**10:15 A.M. – 12:15 P.M.**

### **Investigating Fraudulent Vehicle Claims - Infotainment Systems**

**Dr. James Mason, Ph.D., P.E.**, Senior Engineer, ARCCA

### **Playing the Game – Understanding the Steps to Investigating Suspected Fraud (an interactive team experience) Part II**

**Gordon Oard**, Senior Special Investigator, Berkshire Hathaway Homestate Companies

**Don Marshall**, Vice President, Zenith Insurance Company

### **Investigating Fraud in the QME System (Ghostwriting and Over-Billing)**

**Patrick Ward**, Investigator, Santa Clara County District Attorney's Office

### **Ethics for Prosecutors, Civil Attorneys, and Investigators in Fraud Cases**

**Tom Fraysse**, Managing Partner, Know Ricksen, LLP

**Eric von Geldern**, Deputy District Attorney, Alameda County District Attorney's Office  
**Vic Pence**, SIU Supervisor, Mercury Insurance

**Liens and Their Potential Effect on Both Fraud and the Valuation of Medical Care - Legal and Strategic Considerations**

**Christopher L. Patton**, Attorney, McDowell Shaw & Garcia  
**Henry Lubow, M.D.**, CEO, Injury Review, Inc.

**12:15 P.M. – 1:30 P.M.                      Lunch – Monterey Ballroom**

**GENERAL SESSION**

**1:30 P.M. – 2:45 P.M.**

**Opportunities, Threats and Challenges — Combating Fraud in a Changing America**

**Dennis Jay**, Executive Director, Coalition Against Insurance Fraud

**2:45 P.M. – 3:00 P.M.                      Break**

**3:00 P.M. – 4:00 P.M.    Exhibitor Hall Closes/ Exhibitor Tear-Down**

**BREAKOUT SESSIONS**

**3:00 P.M. – 5:00 P.M.**

**Updates in Interviewing Medical Providers**

**Chris Robbins**, Investigator, Orange County District Attorney's Office

**Beyond the Unwitnessed Slip and Fall - Effective Investigation and Prosecution of Claimant Fraud Cases**

**Andrew J. Reid**, Deputy District Attorney, Ventura County District Attorney's Office  
**Jenifer Marquardt**, Fraud Specialist, Zenith Insurance Company

**Battling Auto Insurance Fraud - A Proactive Undercover Approach to Auto Body Shops**

**Danny Lau**, Deputy District Attorney, Alameda County District Attorney's Office  
**John Lee**, Detective, California Department of Insurance, Fraud Division

**How to Build an Affirmative Litigation Case – Client and Counsel Perspectives**

**Laura McAdams**, Attorney, Manning & Kass  
**Dennis Kass**, Founding Partner, Manning and Kass, LLP

**Janine Farrell**, Medical Fraud Investigator, Travelers Insurance  
**Supplemental Job Displacement Benefit (Voucher) Fraud**

**Julie Sousa**, Deputy District Attorney, Santa Clara County District Attorney's Office

**Karen Johnson**, Investigative Enforcement Analyst, Bureau of Private Postsecondary Education

**James Fisher**, Counsel to the Administrative Director, Division of Workers' Compensation

**Richard L. Duffy**, SIU Medical Fraud and Major Case Consultant, The Hartford

**5:30 P.M. – 7:30 P.M. 30<sup>th</sup> Annual Anti-Fraud Conference Reception – Monterey Ballroom**

**FRIDAY APRIL 19, 2019**

**7:30 A.M. Conference Registration Opens**

**GENERAL SESSION**

**8:30 A.M. – 9:45 A.M. Insurance Fraud in a Digital Environment**

**Joe Stephenson**, Director, Digital Intelligence, INTERTEL, Inc.

**Michael Skiba**, Vice President International Counter Fraud, INFORM

**9:45 A.M. – 10:00 A.M. Break**

**10:00 A.M. - 11:45 A.M.**

**From Detection to Conviction: Key Issues and Ethics Hypotheticals**

**Dale Banda**, COO, J.D. Wesson & Associates, Inc.; CDI, Deputy Commissioner (retired)

**Eric von Geldern**, Deputy District Attorney, Alameda County District Attorney's Office

**Jay Bobrowsky**, SIU Supervisor, Employers Insurance

**11:45 A.M - 12 Noon Concluding Remarks & Gift Giveaway – Jay Bobrowsky, AFA President**